

SoftShoe Style

Affordable PLM for the Footwear Industry

Get the right tool for the job

Whether your footwear business is just underway, or has grown to the point where spreadsheets, CAD/graphic files and email alone can no longer support your development operations, you need to look at **SoftShoeStyle**. Makes a complex process simple and stress-free: your complete solution for product development. SoftShoeStyle.

Features

SoftShoeStyle is an intuitive workspace for designers, product developers and merchandisers to create/update:

Line Plan: Create them any way you wish such as collection, season, year or by customer, season, year. A built-in Line Calendar to keep you on time.

Plan (Product Brief): Design target and inspiration for the Style including design elements like inspirations, photos and drawings as well as business information: target FOB, gender, size range, launch date, volume, colors, etc.

Style: At the heart of **SoftShoeStyle** is the Style dashboard where authorized users can create, select and access all of the information associated with a specific style. The dashboard contains access to and ability to capture critical details on the style including:

- **Graphics:** Support the Spec with callouts, line drawings, sketches, photos of print samples, logo details, pattern cutting and stitching details.
- **Components:** Construction components at the design-level in the Plan and detailed components in the Spec - with comments and drawings.
- **Bill of Materials:** add materials on the fly, reuse them for other Specs
- **Blog:** Style-level thread lets you create a communicate at the style-level, with attachments rather than in disjointed and combined e-mails.
- **Finance:** View planned and current target costs and margin.
- **Calendar and Events:** Calendar can be updated by users anytime with review meetings, etc. and when milestone events are updated at the Style-level.
- **Business Intelligence:** on-line query for planning, margin and line status.

Benefits

One Version of the Truth

One database ensures accurate information.

Low Total Cost of Ownership

Affordable annual subscription fee

Reduced Learning Curve

Intuitive interface gets you up and running quickly.

Always Up-to-Date style Specs

Never again will anyone have the wrong spec resulting in delivery of an incorrect sample.

Calendar Drives On-Time Product Development

Events such as Line Review or Vendor meetings can be added. A fixed set of critical development milestones can also be viewed and tracked.

Increased Efficiency and Productivity

Automated sample requests, tech packs, e- Mails, blog exchanges and cost estimates makes the administration easier.



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GTS is the pioneer of PLM software offerings to the footwear industry. Our strength lies in knowing how to successfully leverage converging technologies as a business tool for clients with measurable return and improved business processes as the overall focus. Uniting business consulting, systems integration and application development, GTS provides a complete and expert approach to help footwear companies' link people-to-people and people-to-processes.

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Serving the Footwear Industry Since 1995

